

Toronto Conference, The United Church of Canada

Policy name: Communication

Date approved:

Policy type: Executive Secretary Limitations **Review date:**

Purpose of policy: This policy outlines the ways in which communication enables the Conference to fulfill its stated mission.

The Conference will communicate broadly.

The Executive Secretary shall:

1. Communicate information relating to the religious life of The United Church of Canada within the Conference to all levels of the church and to the wider community
 2. Provide resources to enable the telling of stories and promoting of activities throughout the Conference in the most effective manner
 3. Employ a variety of communication methods that will encourage on-going dialogue
 4. Use understandable language in all communication
 5. Ensure that best practices are used.
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