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| Policy name: Communication | Date approved: |
| Policy type: mission/ends | Review date: |
| Purpose of this policy: This policy outlines the ways in which communication enables the Conference to fulfil its stated mission. | |

The Conference's communication strategy will 1) support the Presbyteries in the development of faithful followers of Jesus Christ, and 2) communicate information relating to the religious life of The United Church of Canada within the Conference.

The Conference will:

1. provide resources to Presbyteries to enable effective communication with audiences defined by the Presbyteries
2. provide resources to enable all Congregations, Pastoral Charges, Outreach Ministries and Missions to have access to technology to enable communication
3. employ communication methods that will encourage on-going dialogue
4. use understandable language in all its communication.