

## We Need Your Help

*Insight* has served Toronto Conference well for over 30 years, and we need your help to determine if it's still providing you with the type of information you want in a format that's suitable for today.

Please complete this form and send in your response by mail to:

*Insight* Survey  
Toronto Conference  
65 Mayall Ave.  
Downsview, ON M3L1E7

or you can fax the survey response to 416-241-2689.

Another option is to respond to this survey on-line at: [www.torontoconference.ca/Insightsurvey](http://www.torontoconference.ca/Insightsurvey).

Please choose only one method of response. We look forward to hearing from you by September 30, 2009.

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1. Please select the answers that best describe you (check as many as apply):

Ministry Personnel  
Lay person  
Employed by the church (at any level)  
Volunteer  
Active in my local congregation  
Active at Presbytery and/or Conference  
Other:

2. Should Toronto Conference continue to publish *Insight* in The United Church Observer?

Yes  
No

2A. If you answered **Yes**, please tell us why you made this choice.

2B. If you answered **No** to question 2, how would you like to receive information from Toronto Conference and/or its Presbyteries?

Subscribe to an e-newsletter  
Automatically receive an e-newsletter  
View it on the Conference/Presbyteries website  
Mailed directly to me  
Other:

3. What do you do with the information in *Insight*? Check all that apply.

I read it for information only

I share it with others (e.g. committees, groups, friends, etc.)

I/we include it as part of announcements at Sunday worship

I use it to plan upcoming events

I don't use it

Other:

4. If *Insight* (or some other communication tool) offered the following types of articles and information, please rank each one according to their importance. Number 1 being the least important and number 5 being the most important.

	Least Important			Most Important	
More in-depth articles	1	2	3	4	5
Local newsworthy items	1	2	3	4	5
Highlighting a congregation	1	2	3	4	5
More articles on spirituality	1	2	3	4	5
A forum to share best practices	1	2	3	4	5
Calendar of events and activities	1	2	3	4	5
Classified section for announcements, personals, church supplies, etc.	1	2	3	4	5

5. Please list any other types of articles or information other than those listed above that you might like to receive in some form.

6. Please provide any additional comments or suggestions you have about *Insight*.

**Thank you for taking the time to answer these questions, your input is most appreciated.**